



HAI BEVERAGES INC.

HIGHLY BIOAVAILABLE WATER-SOLUBLE CANNABINOID
SOLUTIONS FOR RECREATIONAL AND MEDICINAL MARKETS

LATAM Market Strategy

FORWARD-LOOKING STATEMENTS

This presentation contains “forward-looking information” within the meaning of applicable Canadian securities laws and “forward-looking statements” within the meaning of the United States Private Securities Litigation Reform Act of 1995 (collectively, “Forward-Looking Statements”). All statements, other than statements of historical fact, that address activities, events or developments that the Company believes, expects or anticipates will, may, could or might occur in the future are Forward-Looking Statements. The words “expect,” “anticipate,” “estimate,” “may,” “could,” “might,” “will,” “would,” “should,” “intend,” “believe,” “target,” “budget,” “plan,” “strategy,” “goals,” “objectives,” “projection” or the negative of any of these words and similar expressions are intended to identify Forward-Looking Statements, although these words may not be present in all Forward-Looking Statements. Forward-Looking Statements are subject to a number of risks and uncertainties that may cause the actual events or results to differ materially from those discussed in the Forward-Looking Statements, and even if events or results discussed in the Forward-Looking Statements are realized or substantially realized, there can be no assurance that they will have the expected consequences to, or effects on, the Company. Factors that could cause actual results or events to differ materially from current expectations include, among other things: risks related to the Company’s costs required to meet the Company’s obligations related to regulatory compliance; risks related to the extensive control and regulations inherent in the industry in which the Company operates; risks related to governmental regulations, including those relating to taxes and other levies; risks related to the nature of the Company as an early stage business and a business involving an agricultural product and a regulated consumer product; risks related to building brand awareness in a new industry and market; risks related to the retention of senior management and key employees of the Company; risks relating to restrictions on sales and marketing activities imposed by Health Canada, various medical associations and other governmental or quasi-governmental bodies; risks relating to incurring operating losses and maintaining profitability; risks relating to competition in the industry within which the Company operates; risks inherent in the agricultural business; risks relating to energy costs; risks relating to the Company’s exposure to product liability claims, regulatory action and litigation; risks relating to recall or return of the Company’s products; and risks relating to insurance coverage. This list is not exhaustive of the factors that may affect the Company’s Forward-Looking Statements. Should one or more of these risks and uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in the Forward-Looking Statements. The Company’s Forward-Looking Statements are based on beliefs, expectations and opinions of management on the date the statements are made and the Company does not assume any obligation to update Forward-Looking Statements whether as a result of new information, future events or otherwise, or if circumstances or management’s beliefs, expectations or opinions change, except as required by law. A number of important facts could cause actual results to differ materially from those indicated by the Forward-Looking Statements, including, but not limited to, the risks described herein. For the reasons set forth above, investors should not place undue reliance on Forward-Looking Statements. The Company undertakes no obligation to update its Forward-Looking Statements to reflect events or circumstances after the date of this presentation or to reflect the occurrence of unanticipated events other than as required by law. Accordingly, readers should not place undue reliance on Forward-Looking Statements.

INVESTOR SUMMARY



SCALABLE AND LOW COST CANNABIS DERIVATIVE TECHNOLOGIES

A highly bioavailable product that is priced in line with neutral grain spirits and can be elaborated into a dry formulation, beverages and topicals.

NEAR-TERM GROWTH STRATEGY ACROSS THE AMERICAS

Joint venture agreements in the United States, Mexico, and Paraguay that drive near-term revenue generation and establish a presence in emerging markets.

REVENUE PROJECTIONS

	YEAR 1	YEAR 2
REVENUE	\$5.5M	\$80.4M
EBITDA	\$1M	\$55.7M

EXPERIENCED TEAM OF CPG AND LATIN AMERICAN EXPERTS

Our team members have been behind the launch, manufacture and distribution of some of North and South America's best recognized beverages and other CPG brands.

OPPORTUNITY TO DOMINATE

With emerging markets legalizing, this proprietary solution is the most scalable and low cost product available today.

OUR FOCUS IS ON DELIVERING THE MOST COST EFFECTIVE CANNABIS SOLUTIONS TO A \$20 BILLION EMERGING MARKET*

CALIFORNIA

Population: 39.51 million

Cannabis legalization:

The state of California has been at the forefront of efforts to liberalize cannabis laws in the United States, and has had legal recreational cannabis use since late 2016.

Current Cannabis Valuation:
\$4.4B for 2020

MEXICO

Population: 127.6 million

Cannabis legalization:

Mexican lawmakers, working under a court order, have until mid-December to finalize rules that will make the country the world's largest market for legal cannabis

2023 Est. Cannabis Valuation:
\$2.86B

BRAZIL

Population: 211 million

Cannabis legalization:
Medical. Imports allowed.

2023 Est. Cannabis Valuation:
\$13.91B

ARGENTINA

Population: 44.9 million

Cannabis legalization: Medical.
Imports allowed

2023 Est. Cannabis Valuation:
\$2.7B

While technically not part of Latin America, **California is home to 15.57 Million Latinos** who will have local access to many of the same brands launched in Mexico.



HAI OVERCOMES CONSUMER HURDLES

Accurate Dose

Extremely pure and a concentrated inputs gives us the ability to accurately dose products and do so at commercially effective manufacturing speed.

Consumer Control

Our concentrate is extremely predictable and produces the same result every time. Also, due to our fast onset, the user will be able to easily manage their experience.

Predictable Experience

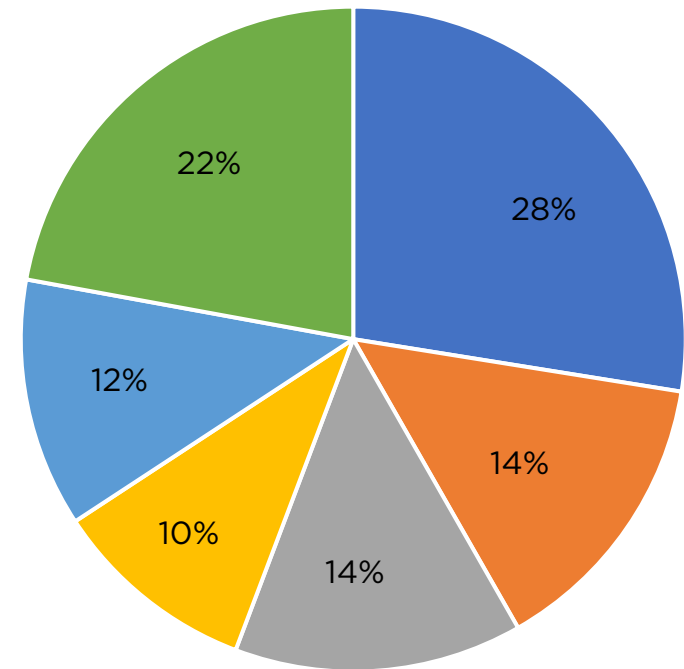
Our focus on onset time has been crucial in establishing a truly 'sessionable' cannabis-derivative product that is competitive with offerings in the beverage alcohol space.

Versatile Concentrate

Since our concentrate lacks any harsh tastes or odors, it is extremely flexible across a range of goods, especially low or no-calorie products.

WHAT WOULD BE YOUR NUMBER ONE REASON FOR NOT CONSUMING CANNABIS?

- Does Not Fit Lifestyle
- Concerned About Effects
- Tried it Before But Didn't Enjoy It
- Doesn't Like Smell Taste
- Against Religious/Values
- Something Else



Consumer research conducted by Mainstreet Research April 17-23 2019

EACH HURDLE CREATES AN OPPORTUNITY FOR HAI'S TECHNOLOGY TO EXCEED CONSUMER EXPECTATIONS

PRODUCT ADVANTAGES

HAI HAS BOTH DEVELOPED AND ACQUIRED A SUITE OF TECHNOLOGIES THAT ENABLES US TO DELIVER A BROAD PORTFOLIO OF PRODUCTS TARGETING MAJOR ESTABLISHED MARKET SEGMENTS



HAI-Tech Core Water Soluble for THC/CBD

Our core beverage input. The key innovation recognized by the IP process is the rapid onset properties that allow the product to perform much like alcohol, with no aroma and is virtually flavorless.



HAI-Dry Water Soluble for THC/CBD

Our Water Soluble for beverages was re-engineered to be offered in a powder form with all the same attributes of our original formula.



All-Natural THC liquid Water-Soluble

A product designed specifically for Organic and GMO-free products.



Slow-Release Dry Formulation (SDF) for CBD

Timed release is an important aspect to medical and wellness applications. Our SDF technology addresses this need.



5 minute

*Rapid On-set compared
to the 15 minute
benchmark*

THE MOST COST EFFECTIVE SOLUTION

PRICING IS COMPETITIVE WITH NEUTRAL GRAIN SPIRITS



Compa



TAILORED SOLUTIONS FOR EMERGING MARKETS

CURATED PRODUCT PORTFOLIO

Cost effective and impactful products/brands that have been developed with regional value-graphics in mind, to maximize appeal and boost market penetration.

ADAPTED TO REGULATORY ENVIRONMENTS

As focus markets are at different stages of Cannabis legislation, we have prepared a variety of products to ensure revenue generation as countries undergo the process of adoption.

FLEXIBLE TECHNOLOGY

From CBD and Delta-8 to Full Spectrum THC, our solubilization technology enables flexibility across both established and emerging markets.

HIGHLY SCALABLE AND COST-EFFECTIVE SOLUTIONS FOR EMERGING MARKETS AND CONSUMER SEGMENTS

TRADE DEVELOPMENT PIPELINE

20+ Ready-to-Drink Formulations including; Seltzers, Sodas, and a variety of Mocktails – all available in both CBD and THC variations.

Single-Serve Powdered Drink offerings that utilize our 'Dry' technology. This water-soluble powder can contain THC, CBD, or both.

Teas and Coffees using our 'Dry' formulation to create a line of K-Cup single serve products.

Topical products that utilize HAI's advanced concentrates to enable rapid transdermal delivery of the active cannabinoid ingredient.



AN EVOLVING RANGE OF BEVERAGE AND WELLNESS PRODUCTS

ROUTE TO MARKET

ADVANTAGES OF OUR JV STRATEGY



CREATING EFFECTIVE REGION-SPECIFIC PRODUCTS ALONGSIDE LOCAL MARKET EXPERTS



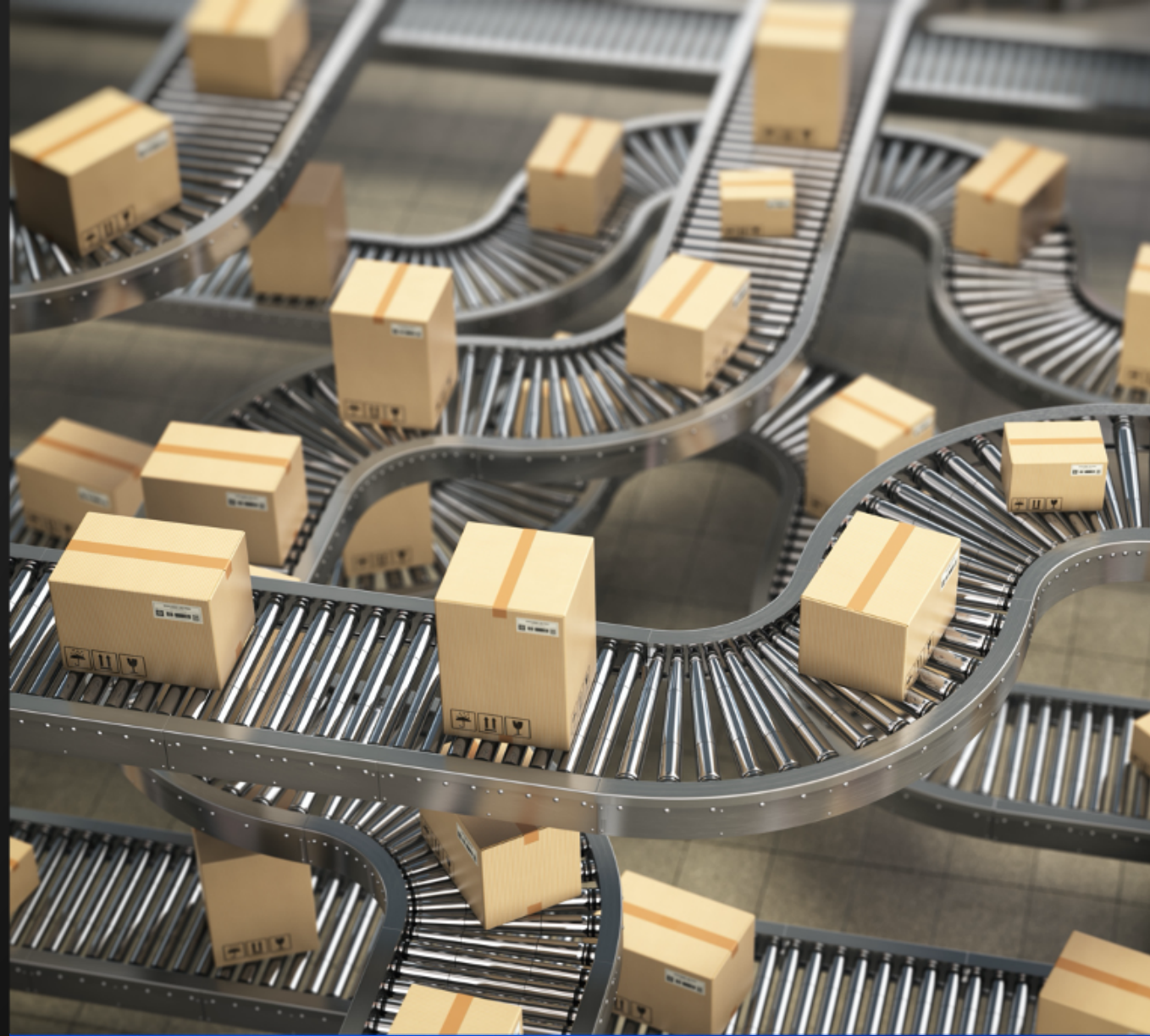
FASTER LAUNCH AND LOWER CAPITAL REQUIREMENTS



CONTROL OF IP WHILE UTILIZING WELL EQUIPPED FACILITIES

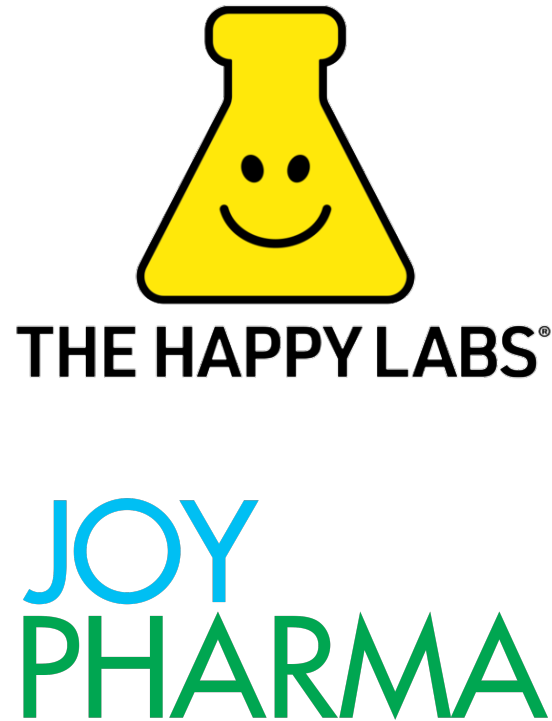


RAPID MARKET ENTRY THROUGH ESTABLISHED DISTRIBUTORS



CURRENT PRODUCTION AND DISTRIBUTION JVs IN CALIFORNIA, MEXICO, CANADA, AND SOUTH AMERICA

AGREEMENTS & JOINT VENTURES



MEXICO

JV - The Happy Labs, a portfolio company of Grupo GarSa

Our partnership allows us access to an established nationwide distribution network, this will create a rapid market entry once Mexico federally legalizes cannabis.

Q4 2021

Year 2 Revenue Est: \$33M

Based On A Conservative Estimate Of 19% Of Available Stores

CALIFORNIA

JV - Joy Pharma, Southern California SBU

Utilizing our partner's license and local distribution, we will launch a variety of THC and CBD products in both RTD liquid beverage and mixable powdered sachet varieties.

Q4 2021

Year 2 Revenue Est: \$3.3M

Based On A Conservative Estimate Of 16% Of Available Stores

AGREEMENTS & JOINT VENTURES



SOUTH AMERICA

JV – Natural Instant Foods S.A.

Partnership with a reputable Paraguayan producer of water-soluble coffee and tea powders.

Initially, products produced at this location will be aligned with the product portfolio of NIF, and be sold in Paraguay, Argentina, and Brazil. Once our South American B2B footprint has been established, HAI will begin to produce our own range of consumer items.

Q3 2021

Year 2 Revenue Est: \$35.5M

Based On A Conservative Estimate Of 15% Of Available Stores

CANADA

JV – National Health and Wellness

Having founded Ener-C, NH&W are leaders in powdered nutraceutical beverage formulations.

Together we will develop a line of single-serve sachet drink products with a wide range of flavors and nutraceutical attributes.

Q4 2021

Year 2 Revenue Est: \$8.5M

Based On A Conservative Estimate Of 33% Of Available Stores

MEET OUR TEAM

Our Team Has Considerable Beverage And CPG Experience While Also Leveraging Years Of Market Specific Expertise



Bruce Clark
CEO / Director (Canada, Vancouver)

Deep expertise in beverage manufacturing & operations. Former Vice President at the Pacific Western Brewing Company. Instrumental in the successful launch of multiple brands, driving revenues and delivering sustainable profitability.



Chris Hoffmeister
Chairman (Canada, Vancouver)

CEO of Select Wines, one of Canada's largest wine distributors. Formerly Marketing Director at the Mark Anthony Group. Company portfolio included Corona Beer, Mike's Hard Lemonade and numerous luxury wine brands.



Jeremy Wright
CFO / Director (Canada, Vancouver)

Mr. Wright brings over 20 years' experience to the Company as President and CEO of Seatrend Strategy Group. Mr. Wright currently serves as the CFO for: Portofino Resources, Alpha Cognition, Centurion Minerals, and previously served as CFO for GTEC Cannabis Co. an ultra-premium Canadian cannabis consolidation. He is a CPA (CMA) and has extensive negotiation training.



David Tafel
Co-Chairman (Canada, Vancouver)

Mr. Tafel contributes over 30 years of corporate structuring, strategic planning, financing and management experience to the Company. He has been an officer and director of a number of private and publicly listed companies. He has been instrumental in raising well over \$100 million for life sciences, technology, and resource companies. Mr. Tafel managed private investment funds at the largest independent Canadian securities firm.



Justin Norton, Operations Lead
(Canada, Vancouver)

With more than 10 years' experience in the RTD beverage industry, including wine, spirits, CBD sodas, and coffee, he began his career in graphic design, working for several wineries and distilleries throughout B.C. Thereafter he opened the first Nespresso compatible pod production facility in Canada. Building his coffee pod company has fueled Mr. Norton's knack for branding, production, and operational optimization. He recently sold his coffee company before joining HAI Beverages.



Max Whiffin, Innovation Lead
(Canada, Vancouver)

Significant capital markets experience through work placements with multinational companies in London, Hong Kong, and Sydney. As employee number one of HAI Beverages, he has been with company for over two years, acting as a vital team member in the development of IP and product applications.

MEET OUR TEAM

Our Team Has Considerable Beverage And CPG Experience While Also Leveraging Years Of Market Specific Expertise



Maurizio Zlatkin
Director (Uruguay, Punta Del Este)

Holding a law degree from Rio de Janeiro State University (UERJ), specialized in Finance and Derivatives Trading in Chicago and New York. He was a member of the São Paulo Commodities and Futures Exchange (BM&F, 1987 - 2007), and the Chicago Mercantile Exchange (CME, 1995 to Present), as a Floor Trader, Broker, Fund Manager and Private Investor



Sebastian Cattaneo
General Manager (Argentina, Buenos Aires)

Responsible for tactical delivery of the Argentine operations, including community relations, vendor management, and local administration. Mr. Cattaneo has over 15 years of experience in the oil & gas and mining industries along with a degree in environmental engineering from the University of Buenos Aires. Mr. Cattaneo lived in Vancouver for over ten years returning to Argentina in 2010 supporting Argentine operations for 3 Canadian public companies.



Jay Garnett
Advisor (Canada, Vancouver)

Serial entrepreneur, Founded Seattle's Best Coffee Canada, which was sold to Starbucks. CEO of Steaz organic teas (sold to Novamex). Consummate CPG brand and sales builder, five times winner of the Profit 100 growth award.



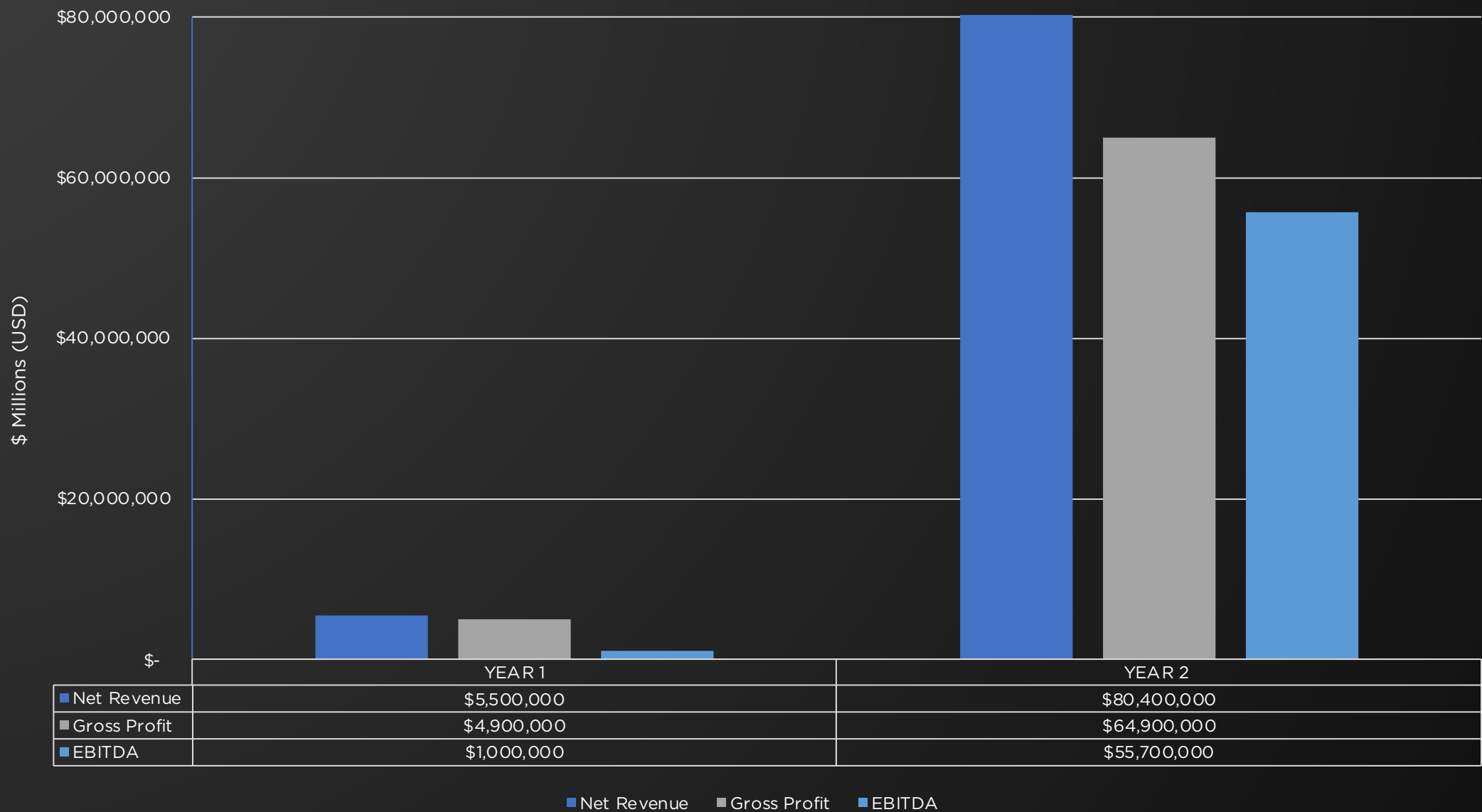
Richard Pollock
Advisor (Canada, Vancouver)

Richard was instrumental in the formation of Emergen-C before its sale to Pfizer in 2012 and has since successfully launched leading health product brand ENER-C. The combination of effective operations performance coupled with a genuine care for naturally beneficial supplement products, has led Richard to become a proven authority in the nutraceuticals space.

Cam Birge
Advisor (Canada, Vancouver)

Over 20 years of experience advising public and private companies in the resource, real estate and cannabis industries in Canada, the United States and Mexico. Mr. Birge was previously vice-president of the trust for sustainable development and was instrumental in successfully negotiating the \$3-billion Loreto Bay development project with the Mexican federal government.

PROJECTIONS



THE OFFERING:

The Company intends to issue up to 10,000,000 Units, each Unit consisting of one (post-consolidated) common share, and one (post-consolidated) common share purchase warrant at a price of CA\$0.50 per Unit for gross proceeds of CA\$5,000,000; each whole warrant is exercisable for one common share of the Company for a period of 2 years at an exercise price of CA\$0.65.

“CA\$5,000,000 Non-Brokered Private Placement of up to 10,000,000 Units”

USES:	
\$450,000	Canada
\$450,000	Mexico
\$750,000	South America
\$250,000	RTO Closing Costs
\$2,200,000	Growth Capital
\$900,000	Working Capital (Marketing, Legal, Admin)
\$5,000,000	Total

SHARE STRUCTURE:

Pro forma share structure for HAI Innovations Post-RTO close:

	Shares
HAI BEVERAGE	30,000,000
CANNAEDEN	5,000,000
CENTURION MINERALS (2:1 CONSOLIDATION)	16,819,737
PRE-MONEY =	51,819,737
\$5M CONCURRENT FINANCING @ \$0.50 =	10,000,000
POST-MONEY =	61,819,737
WARRANTS, @ \$0.30, expiring 19-JUL-2021	10,056,288

*Pro Forma Share Structure Is Subject To Change Without Notice.
An additional 52,428,500 shares may be issued as operating businesses initiate and revenue targets are achieved.*

CONTACT



HAI BEVERAGES INC.

BRUCE@HAIBEVERAGES.CA

604-728-6955